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MINUTES
City of Wooster Design and Review Board
July 11, 2017

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I. <u>MEETING CALLED TO ORDER AND ROLL CALL</u>

John Campbell, Chairman of the Design and Review Board, called the meeting to order. Board members Susan Bates, Louise Keating, Sandra Hull, Keith Speirs, Dick Kinder, and John Campbell were present at the meeting. Commission member Dick Deffenbaugh was absent. Andrew Dutton, Planning and Zoning Manager, was present representing the City of Wooster.

II. <u>APPROVAL OF MINUTES</u>

Dick Kinder moved to approve the Minutes of the June 13, 2017 regular meeting of the Design and Review Board. Louise Keating seconded the motion. The motion carried 6-0.

III. <u>CERTIFICATE OF APPROPRIATENESS APPLICATION</u>

DR-17-25.

Chris Butdorf of LetterGraphics, Inc. representing the Wooster Area Chamber of Commerce requested sign approval for a wall sign and a freestanding sign at 377 West Liberty Street in the C-4 Zoning District.

Chris Butdorf of LetterGraphics stated that the Chamber had completed many renovations to the building. Mr. Butdorf explained that the new design for the sign included dimensional letters, was non- illuminated and was in harmony with the logo. Mr. Butdorf continued that the colors shown on the mock up were the Chamber's official blue color and a secondary darker gray. Mr. Butdorf stated that the sign was located to the west and south of the building. Mr. Butdorf explained that the existing freestanding sign would be removed and a proposed smaller freestanding sign with a painted aluminum cabinet would replace it.

Susan Bates moved to approve the application as presented. Dick Kinder seconded the motion. The motion carried 4-0-2 with Louise Keating and Sandra Hull abstaining.

DR-17-26.

Jeff McElhaney of Inventive Sign and Design representing Braking Point Recovery Center requested a Certificate of Appropriateness approval for a wall sign at 230 North Market Street in the North Market Street Landmark District.

Jeff McElhaney of Inventive Sign and Design stated that the existing sign would be removed and a non-illuminated sign with a red acrylic logo and black letters was proposed.

Sandra Hull indicated that the building was in a historic district and signage was required to be compatible. Mrs. Hull questioned why "Wooster, Ohio" and the stop sign logo were needed on the sign and suggested that the proposed red lettering could be black. Mrs. Hull continued that

the Braking Point Recovery Center in Columbus did not have a sign or logo and the center in Austintown, which was located in a strip center, had a freestanding sign. Mrs. Hull asked if the large stop sign logo could be minimized.

Mr. McElhaney answered that he could not respond to the sign questions and would have to confer with the business owner. Mr. Campbell clarified that Mrs. Hull was suggesting the removal of the logo and "Wooster, Ohio" text and the sign would read only "Braking Point Recovery Center" in black letters. Mr. Campbell stated the revision would fit within the spirit of the historical area and would be more compatible.

Sandra Hull moved to table the application. Louise Keating seconded the motion. The motion carried 6-0 to table the application.

DR-17-27.
Ken Stiffler of Sign Design representing Wayne Savings Community Bank requested Certificate of Appropriateness approval for a wall sign at 143 North Market Street in the Public Square Landmark District.

Ken Stiffler of Sign Design stated that the sign was building mounted with a framed aluminum black cabinet. He noted the sign would be $2^{1/2}$ feet by 12 feet with 3/16 inch acrylic letters with a white yellow and yellow logo yellow. Mr. Stiffler continued that the sign would be located above the east entrance of the bank which faced the public parking lot

Dick Kinder moved to approve the application as presented. Sandra Hull seconded the motion. The motion carried 6-0.

IV. **ADJOURNMENT**
Susan Bates moved to adjourn the meeting. Dick Kinder seconded the motion. The motion carried 6-0. The meeting adjourned at 5:40 p.m.

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John Campbell, Chairman

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Carla Jessie, Administrative Assistant